



Plans revealed

Press Release
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Blueprints revealed for £250m town revamp

Council chiefs and private developers this afternoon took the wraps off blueprints for a £250 million project to transform Telford town centre into a nationally important hub.

The plans will see a complex of shops, hotels, homes and leisure facilities developed, which it is believed will bring £100 million into the local economy.

The massive Southwater Square revamp will see a landmark area around the ice rink and town park created as well as a major extension to the town's conference centre, which it is hoped will attract an extra 200,000 visitors a year.

Telford & Wrekin Council and developers Southwater Event Group are behind the ambitious plans, which were unveiled at The International Centre.

The scheme will also see one of the biggest complexes of offices built in the town centre and planners believe the whole development will create a night-time economy and a "vibrant" town centre in which to live and work.

The scheme will be submitted as a joint planning application by the council and Southwater Event Group, which owns The International Centre, next month. It is expected that, subject to approval, work will start in the autumn of next year.

Councillor Andrew Eade, Telford & Wrekin Council leader, said: "After many years of talk and false dawns about how Telford town centre could be developed, we at last have a scheme that can be delivered.

"Despite the harsh economic climate, we have worked together with partners such as the Southwater Event Group to deliver these exciting plans.

"These will kick-start the wider regeneration of Telford and the borough and make a vibrant and living centre.

"This scheme will also provide a significant boost for the local economy."

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